



DEWEY'S

PIZZA

25
YEARS
OF TAKING
PIZZA
TO THE
NEXT
LEVEL



Look for this icon throughout the book & learn more about Dewey's!

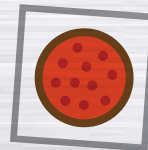


THE STORY

HOW ANDREW DEWITT
CREATED DEWEY'S PIZZA:



LOS ANGELES
GUITAR
INSTITUTE
OF TECHNOLOGY



PLAYED GIGS ♥
DELIVERED PIZZA
(AND LOVED IT) ♥

MOVED BACK TO
CINCINNATI



SIGNED
LEASE
OAKLEY NEIGHBORHOOD



OF TAKING PIZZA
TO THE NEXT LEVEL

RECIPE FOR SUCCESS

OUR PURPOSE

WE NOURISH OUR COMMUNITY.

WE CREATE EXCEPTIONAL EXPERIENCES EVERY DAY.

WE ARE NEXT LEVEL.

OUR VALUES

- We treat everyone with warmth, kindness & hospitality.
- We create positive energy and have fun.
- We work as a team.
- We are open-minded.
- We communicate with transparency & respect.
- We are efficient.
- We are inclusive & equitable. We honor each individual.
- We grow through training, goal setting & development.
- We practice balance in work and life.
- We hold ourselves & each other accountable for our actions.
- We are fiscally responsible.



When we opened in Oakley, we had about 20 employees and now we have over 1,400.

IN APRIL 2023, WE **CELEBRATED 25 YEARS** WITH A PARTY AT OUR ORIGINAL OAKLEY, OHIO LOCATION AND SPECIAL BIRTHDAY BOXES AT ALL DEWEY'S LOCATIONS.





MEMORIES FROM THE OG CREW



MIKE KING

“Looking back on my 20+ years at Dewey’s, I remember answering a “help wanted” ad way before the cell phone era. I interviewed at Newport on the Levee in the fall of 2001. At that time, Dewey’s had three stores. One of my favorite things about working at Dewey’s is the friendships I’ve made over the years. I also get a kick out of running into a random stranger or even a familiar face at a bar, Oktoberfest, or a Bengals game who makes eye contact with me and says ‘Dewey’s Pizza!’”



KATE RUTTKAY

“My name is Kate and I am a former Dewey’s employee and lifelong Dewey’s lover. When I was 13 years old my family moved to Cincinnati and on our first night in town we asked a neighbor where we could get some good local pizza. They of course recommended Dewey’s. We walked in and the smells and the atmosphere and employees made you feel like you were at home. I remember looking at my mom and saying “when I’m old enough, I am going to work here!” And on my 16th birthday, I marched into Harper’s Point with my resume and was hired as a hostess. Over the next 6 years I worked all over the restaurant, even being trained as the only female kitchen member when I turned 17! I loved it there. I have so many wonderful memories from my days at Dewey’s and can honestly say that it never lost its feeling of home for me.”



IGNACIO PEREZ

“The man pictured above (center, middle) is my father-in-law, Ignacio. He was a very proud employee of the Oakley location for 10+ years. He loved working for Dewey’s because he felt valued in his role and the company allowed him two weeks off so he could go home to Mexico every year to see his family. Ignacio was working at Dewey’s on a green card while he was studying for his citizenship test. He was able to pass the citizenship test in the mid to late 1990’s, this allowed him to finally start the process to reunite his family in the United States. The family pictured would not have been possible without Dewey’s and their corporate culture of acceptance and family first.” Written by Ricky Waddell.



When our Oakley location opened, we had 14 tables and used paper plates!

A SLICE DOWN MEMORY LANE



Let's take a moment to recognize the pizzas
and salads throughout our history...

Asparagus Wheel
Ballpark
Billy Goat
Eggplant Parmesan
J. Wellington Wimpy
Mad Hatter
Pizza Niçoise
Roasted Veggie
Rocky Balboa
Rosemary Chicken
Salmon Pizza
The Tipitina
The Other Pizza
Wild Mushroom
Woodstock
Zucchini Wheel

Apple Pecan Kale Salad
Garden Salad
Greek Salad
Italian Salad
Strawberry Spinach Salad



There was only one salad on the menu when we first opened: House.
Dewey's wife created the dressing recipe.



2023 TASTEFUL

COVINGTON OPENING



HARPER'S REMODEL



SOLD SLICES AT CITYPARK



SMASHING PUMPKIN RELEASE



VIRAL MOMENTS



INFLUENCER EXPERIENCES



During the 2023 Pizza Week, Cincinnati & Cleveland sold over 3,000 11" Pepperoni pizzas! That's a lot of pep!

VICTORIES

FAN FAVORITE AWARDS

STL A-List - St. Louis Magazine

Best Pizza (non-St. Louis-style)

Best of Cincinnati - City Beat

#1 Overall Pizza (Chain)

#1 Salads

#1 Neighborhood Pizza Joint (Burbs)

#1 Neighborhood Pizza Joint (Central)

#1 Neighborhood Pizza Joint (East Side)

#1 Neighborhood Pizza Joint (West Side)

#1 Takeout

Cincinnati's Best - Cincinnati Enquirer

Best Pizza

ColumBEST - (614) Magazine

#2 Best Gourmet Pizza

Best of St. Louis - Riverfront Times

Best Pizza That Isn't St. Louis Style

Best of Parenting Awards 2023 - Cincinnati Family Magazine

Best Pizza

Happy Customer Index - Nation's Restaurant News Top 10



2023 A-LIST WINNER, ST. LOUIS MAGAZINE



Did you know our St. Louis Market was recognized as
"Best Pizza - Thin Crust" from Riverfront Times in 2005?

DEWMORE

We are committed to nourishing our communities...
because great pizza isn't the only thing we serve.

TOTAL CHARITABLE CONTRIBUTIONS IN 2023

\$135,805

GIVEBACK NIGHTS

209 EVENTS

\$37,625

IN DONATIONS

TOP FIVE GIVEBACK NIGHTS:

\$1,000 Harper's Point & Heritage at Miami Bluffs Men's Club
\$850 Kirkwood & Kirkwood Orchestra Parents Association
\$700 Worthington & St. Michael School

\$700 Lakewood & Rocky River Music Backers
\$650 Harrison Greene & St. Jude School

AND MORE DONATIONS

- 1,700 gift cards
- 1,060 pizzas
- 32 party salads
- \$20,000 to the arts

TOTAL CHARITABLE CONTRIBUTIONS 2009 - 2023

\$1,884,947

STATS

DEWMORE 2023 EVENT HIGHLIGHTS

JDRF Dr. Dre Campaign | \$1,200

DewBrew with Esoteric benefiting Cincinnati Music Accelerator | \$1,500

DewBrew with Parsons North benefiting Directions for Youth & Families | \$550

Tomato Explosion Caprice Campaign for Operation Food Search | \$3,000

Joe Burrow Foundation Dine for #9 | \$2,500

Pizza School benefiting The Worthington Partnership | \$1,500

Pizza School benefiting Stitched Together | \$650



The DewMore initiative began in 2009 as a way for the DewCrew to give back to our communities.

RUN TO RAISE

TOGETHER WE RAISED \$25,000 FOR MENTAL HEALTH THROUGH CINCINNATI CHILDREN'S MEDICAL HOSPITAL AND 1N5

5K DONATIONS THROUGH THE YEARS:

2018: **\$27,000**

2019: **\$50,000**

2022: **\$60,000**

2023: **\$25,000**



The Run to Raise Dough 5K goes on rain or shine – in fact, sometimes a little rain just adds more fun!

DOUGH 5K



Shoutout to Crestview team member Taylor Abbott for capturing our day!



CHEERS TO 25 YEARS

THANK YOU
KITCHEN STAFF, SERVICE
TEAM, COMMISSARY CREW,
OFFICE TEAM, MANAGERS,
SUPPLIERS AND GUESTS.
WE ARE PROUD TO BE PART
OF THE COMMUNITY.

DEWEY'S  PIZZA



