



2018 COMMUNITY GIVING REPORT

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ANDREW DEWITT SHARES HIS THANKS

Dewey's Pizza celebrated its 20th anniversary this past year and I could not be more grateful for the growth and success we've experienced. I attribute much of our success to our exceptional team, who work every day to serve others and to give back to our community.

These efforts have incredible results. In a short time, we have donated more than \$1 million to charities across our six markets. We have volunteered more than 15,000 hours to different non-profit organizations. In 2018, we hosted our first "Run to Raise Dough" 5k. We launched our "Pizza for a Purpose Campaign" in St. Louis, hosted a record number of Give Back Nights in all markets and much more. The following report shows the incredibly positive impact we had on our communities and the fun we had along the way.

As we look to 2019 - our 10th year of community outreach efforts - we are excited to serve and grow our communities and to continue to make a positive impact where we live and work.

2018 STATS

\$214,823
charitable contributions

126
Give Back Nights

1,759
volunteer hours



243 employee
volunteers

18 pizza schools
hosted in 2018

2,000 pizzas donated
across all markets



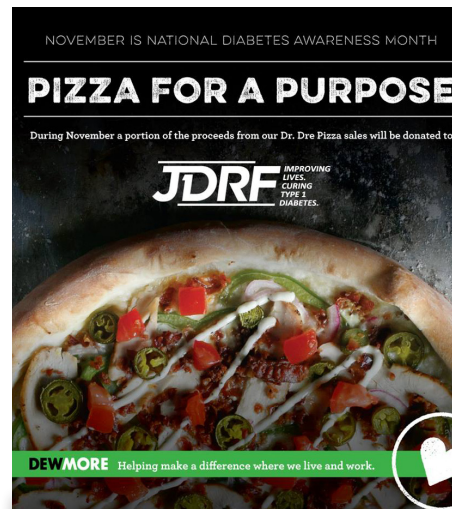
DID YOU KNOW?

Throughout the year we partner with local non-profit organizations through a variety of in-store fundraisers. Here's a look at how we give back to the community.



PIZZA SCHOOLS

Our largest and most popular in-store fundraisers are our Pizza Schools. Guests are able to learn how to toss and top their own pizza creations. 100% of the funds raised at each Pizza School are donated back to a local non-profit organization.



PIZZA FOR A PURPOSE

During July, October and November, we partner with non-profits and donate a percentage of sales of a particular pizza.

July | Operation Food Search (St. Louis)

Oct. | Alive (St. Louis)

Nov. | JDRF (All Markets)



GIVE BACK NIGHTS

On select Mondays and Tuesdays we partner with local non-profit organizations and schools. A portion of sales during our dinner hours are donated back to these organizations.



DEWBREW

Dewey's partners with local breweries across our markets to create a variety of unique craft beers. We are proud to donate a portion of every glass sold to local non-profits.

PARTNER SPOTLIGHT



CALD AT CINCINNATI CHILDREN'S HOSPITAL

In 2018, Dewey's partnered with the Center for Autoimmune Liver Disease (CALD) at Cincinnati Children's Hospital to host our inaugural "Run to Raise Dough" 5k. The event was a huge success, with 496 runners and walkers pledging \$27,000 in support of CALD! "Run to Raise Dough" is the largest event Dewey's has produced, and it was made possible with help from more than 30 employees volunteering over 100 hours. A big thanks to all 23 sponsors for their support in helping us bring the 5k to life. A second annual 5k is slated for 2019.



ALIVE - ST. LOUIS PIZZA FOR A PURPOSE

After visiting the ALIVE offices, our St. Louis team members were inspired to partner with them to help promote domestic violence awareness and survivor resources. Our "Pizza for a Purpose" campaign was created and we donated proceeds from the sales of our Southwest BBQ Chicken Pizza during the month of October to ALIVE, raising \$3,400 in total! In addition to the "Pizza for a Purpose" campaign, Dewey's also sponsored ALIVE's Pedal to Peace Bike Ride and their annual charity golf tournament. We look forward to doing more!

TOP 10 CONTRIBUTIONS OF 2018

\$27,000

CALD – Cincinnati Children’s Hospital
Run to Raise Dough 5k

\$6,000

JDRF “Dr. Dre” Fundraiser
Pizza for a Purpose - All Markets

\$5,000

St. Louis Zoo
St. Louis Fall DewBrew Fundraiser

\$3,400

LLS Gateway Chapter
Edwardsville Pizza School

ALIVE
St. Louis Pizza for a Purpose Fundraiser

\$3,300

Secondhand Mutts
Lakewood Pizza School

JDRF Cincinnati
West Chester Pizza School

\$3,275

The Ohio State University
Donation to “The Big Dish” Event - Columbus Market

\$3,250

SSM Health Cardinal Glennon Children’s Foundation
St. Louis Spring DewBrew Fundraiser

\$3,000

Stray Rescue
Kirkwood Pizza School

The Cure Starts Now
Hyde Park Blast Donation

NOTABLE NUMBERS



\$41,200

Pizza Schools

\$33,250

Give Back Nights

\$11,300

DewBrew

\$9,400

Pizza for a Purpose





COMPETITIONS

During the year, our stores host friendly competitions to raise money for charity. The store that wins each competition gets to pick the non-profit organization we donate funds to.

WASHER TOURNAMENT

The 3rd Annual Washer Tournament in St. Louis was held in June. This year, the Webster Groves duo of Buck Randell and Jon Neutzling took home the title! Dewey's team members were able to raise more than \$400 to benefit the Mighty Oaks Heart Foundation.

TRIVIA

The Trivia Tournament was back for its second year in Cincinnati, with the Kenwood team securing victory on the final question. This event raised \$600, which was donated to the Ohio Alleycat Resource & Spay/Neuter Clinic. The Trivia Tournament will be back for its third installment in 2019!

VOLLEYBALL

While the Kickball Tournament didn't go Harper's Point's way, they made up for it with a resounding win in the 5th Annual Dewey's Sand Volleyball Tournament. This year's tournament saw a record number of teams and a donation of \$1,000 to Grant Us Hope.



COMPETITIONS



KICKBALL

The 9th edition of our annual Kickball Tournament, was won by the Oakley store in dramatic fashion. They kicked a 2-run home run in the bottom of the last inning to knock off Harper's Point 4-3. This year's tournament raised \$1,200, which the Oakley team members chose to donate to Louie's Legacy Animal Shelter.

CORNHOLE

Our St. Louis market added an inaugural Cornhole Tournament to their slate of friendly store competitions this year, partnering with Urban Chestnut Brewing Company to raise funds for the St. Louis Adopt-A-Family program. Austin and Zach from the Webster Groves location took home the championship trophy!



2009-2018 STATS

998 employees
volunteered

\$1,050,132
charitable contributions

840
total events



12,957
volunteer hours



THANK YOU, REPS

These are the individuals on the front lines, helping us find worthy causes to support and putting in the groundwork to push the DewMore mission forward. Thank you all for another successful year of fundraising and volunteering.

COMMUNITY GIVING MANAGERS

Marketing Director
Director of Community Outreach
Events Manager
Community Assistant

Stephanie McCall
Kevin Dern
Jeff Hopkins
Sarah Davis Kaighin

CINCINNATI REPS

Anderson
Clifton
Crestview
Harper's Point
Harrison Greene
Kenwood
Newport
Oakley
West Chester

Miranda Schneider & Josh Storey
Mo Curran
Sam Fair
Eric Howard
Mary Schmidt
Ariana Tashjian & Lauren Freitas
Heather Maudlin & Mike King
Amy Counts
Grace Reed & Aaron Epperson

DAYTON REPS

Dayton Market | Shannon Holmes



ST. LOUIS REPS

Edwardsville
Ellisville
Kirkwood
O'Fallon
St. Charles
U-City
Webster Groves

Devin Barrett
Melissa George & Jon Berg
Devin McCollum & Shelby Dillender
Katie Taylor
Gabby Wisnewski & Lauren Harvath
Kiayvah Ondrey & Jocelyn Rabold
Katie Collingsworth & Victoria Blanton