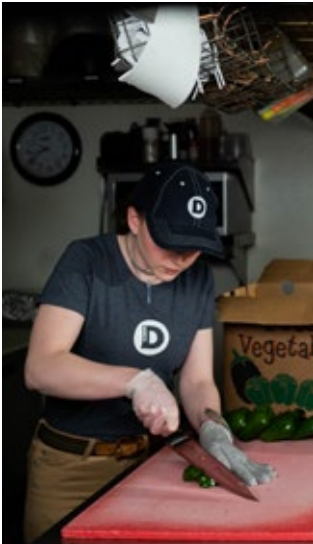


2019 COMMUNITY GIVING REPORT



A DECADE OF GIVING



We recently celebrated the 10th anniversary of DewMore, our community giving initiative, and we could not be more grateful for our team members, communities, families, and friends who have helped us reach new heights. Together, we have donated more than one million dollars to local charities over the past 10 years.

In 2019, with your unwavering support, we were able to have a substantial impact in our communities. We held our second “Run to Raise Dough” 5k in Cincinnati with a donation of \$50,000 to Cincinnati Children’s Hospital, our St. Louis and Kansas City locations came together to donate \$11,000 to the Pancreatic Cancer Action Network, and we hosted Give Back Nights across all markets resulting in more than \$40,000 donated to local charities. We hit a record-setting number of volunteer events in and much, much more.

What a year, and what a decade, this has been. Thank you for joining us on this journey and for taking the time to review the accomplishments of our team.

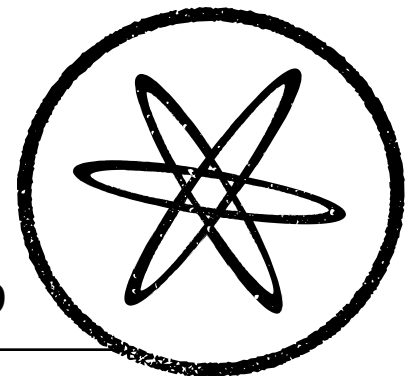
Chuck Lipp, President

\$1,319,956

Charitable Contributions

14,966

Volunteer Hours Since 2009



2019 STATS

\$265,000 Charitable Contributions

264 Total Events

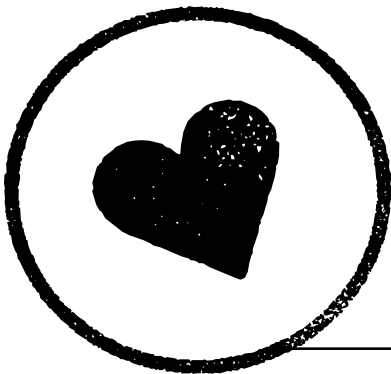
286 Employee Volunteers

1,930 Total Volunteer Hours

2,000 Pizzas Donated

TOP EVENT CONTRIBUTIONS

1. **\$50,000** “Run to Raise Dough” 5k benefiting Center for Autoimmune Liver Disease at Cincinnati Children’s Hospital
2. **\$10,500** Give Back Week benefiting Dayton Foundation Oregon District Tragedy Fund
3. **\$6,700** Dine Out for the Cure benefitting Susan G. Komen St. Louis
4. **\$5,000** St. Louis DewBrew benefiting St. Louis Zoo
5. **\$4,500** Hyde Park Blast benefiting The Cure Starts Now
6. **\$4,000** St. Louis & Overland Park Give Back Night benefiting Pancreatic Cancer Action Network
7. **\$3,600** Lakewood Pizza School benefiting Secondhand Mutts
8. **\$3,100** O’Fallon Pizza School benefiting March of Dimes
9. **\$3,100** Pizza for a Purpose benefiting St. Louis Area Foodbank
10. **\$3,000** Kirkwood Pizza School benefiting December 5th Fund
11. **\$3,000** St. Charles Pizza School benefiting St. Charles County Ambulance District
12. **\$2,900** Overland Park Pizza School benefiting Newhouse



WE COULDN'T HAVE DONE IT WITHOUT YOU



PIZZA SCHOOLS

We open our kitchens for guests to learn how to toss and top their own pizza creations. 100% of the proceeds from these fundraisers are donated to the local non-profit that is voted on by the staff.

20 PIZZA SCHOOLS RAISED **\$43,450**



GIVE BACK NIGHTS

We partner with local non-profit organizations and donate a percentage of our sales back to them!

205 GIVE BACK NIGHTS RAISED **\$43,850**

DEWBREW

Pizza and craft beer are the perfect match. At Dewey's we partner with local breweries to create unique one-of-a-kind brews. A portion of every glass sold is donated back to a local non-profit.

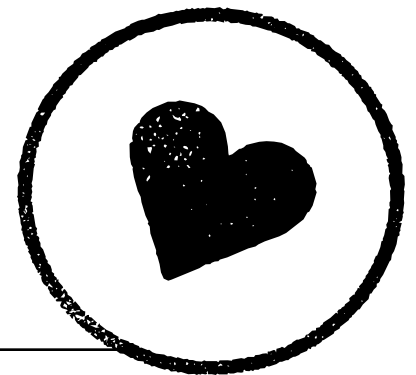
RAISED **\$10,000**



PIZZA FOR A PURPOSE

Each year we choose three special causes to donate a percentage of sales of a particular pizza to.

RAISED **\$9,9000**



OUR EMPLOYEES ROCK

During the year, our stores host friendly competitions to raise money for charity. The store that wins gets to pick the non-profit organization to donate funds to.



KICKBALL

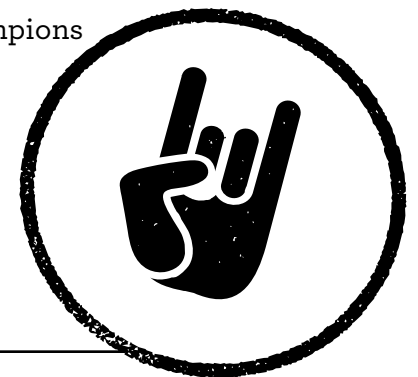
2019 marked the 10th Anniversary of our Kickball Tournament. This year's event was won by the combined Newport-Oakley team, who went undefeated throughout the tournament. The team donated \$1,000 to the Children's Home of Cincinnati. Dewey's has donated more than \$10,000 to local non-profits as a result of the Kickball Tournament.

TRIVIA

The third year of our Trivia Contest saw a new winner – the Crestview Hills Team. The contest raised \$500 which was donated to Redwood, a local non-profit that guides children and adults with severe and multiple disabilities to achieve independence. The Trivia Contest will be back for its fourth installment in 2020!

WASHER TOURNAMENT

The 4th annual Washer Tournament in St. Louis was held in June. This year saw new champions as St. Charles General Manager Kyle Nicoletti and his brother Anthony took home the title. Proceeds were donated to our annual Kirk Care "Adopt A Family" event.



OUR EMPLOYEES ROCK

During the year, our stores host friendly competitions to raise money for charity. The store that wins gets to pick the non-profit organization to donate funds to.



VOLLEYBALL

The Harper's Point store claimed their second straight Volleyball Tournament title. The "Dream Team" went undefeated, and they will look to go for a Three-Peat in 2020. Harper's Point donated \$1,000 to NAMI Southwest Ohio.

LASER TAG TOURNAMENT

The 2nd annual Laser Tag Tournament in St. Louis was held in July. This free-for-all tournament saw Nick Scott, a server at our Edwardsville location, take home the championship and the title of "Sergeant Scott"! All proceeds were also donated to the Kirk Care "Adopt A Family" event.

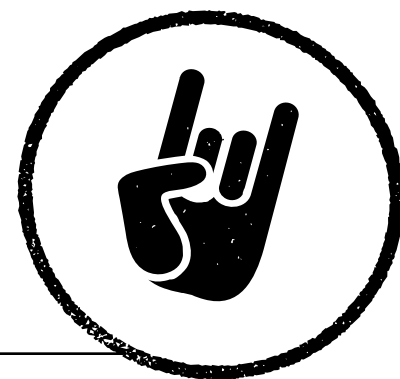


CORNHOLE TOURNAMENT

The 2nd annual St. Louis Cornhole Tournament was hosted by the brew masters of our St. Louis DewBrew, Modern Brewery. Newlyweds Julie and Justin Kusch took home the title and championship trophy. Proceeds from the event were donated to the Kirk Care "Adopt A Family" event.



WE ALSO DEDICATED ALMOST 2,000 HOURS OF VOLUNTEER TIME HELPING OTHER NON-PROFITS THAT ARE CLOSE TO OUR HEARTS.



PARTNER SPOTLIGHT



In 2019 Dewey's partnered with the Center for Autoimmune Liver Disease (CALD) at Cincinnati Children's Hospital to host our second "Run to Raise Dough" 5k. The 5k was a huge success with more than 500 runners and walkers coming out to support CALD. Together we were able to donate \$50,000 to CALD, our largest-ever donation! We will be hosting our third "Run to Raise Dough" 5k for CALD in August of 2020!



PANCREATIC CANCER ACTION NETWORK

During the months of August and September Dewey's donated more than \$11,000 to the Pancreatic Cancer Action Network! We had 41 employees, families and friends participate in their 5k, and we hosted a dine out night in our St. Louis and Overland Park stores. The Dine Out event, hosted on September 3rd was the largest event in the history of DewMore!



DEWEY'S COMMUNITY STAFF



DEWEY'S COMMUNITY STAFF

Stephanie McCall Marketing Director

Kevin Dern Director of Community Outreach

Jeff Hopkins Events Manager

Sarah Davis Kaighin Community Assistant

DEWMORE REPRESENTATIVES

CINCINNATI MARKET

Karen Hoffman & Liz McDade Anderson

Mo Curran Clifton

Alex Hart & Ashley Bartholomew Crestview Hills

Gina Luck Harper's Point

Mary Lawrence Harrison Greene

Lauren Freitas & Dustin Pembleton Kenwood

Heather Maudlin & Mike King Newport

Amy Counts Oakley

Grace Reed & Aaron Epperson West Chester

COLUMBUS MARKET

Adalie Schmidt Dublin

Nadine Cubie, Gabbi Young Grandview

Rodney Matus Worthington

KANSAS CITY MARKET

Kaari Swan Overland Park

ST. LOUIS MARKET

Jesse Lane, Julann Scheibal, Camille Taylor Edwardsville

Elizabeth Robinson Ellisville

Shelby Dillender, Devin McCollum Kirkwood

Taj'ah Hawkins, Katie Taylor O'Fallon

Caitlin Weber, Gaby Wisnewski St. Charles

Jocelyn Rabold, C.J. Suber U-City

Victoria Blanton Webster Groves