



**DEWEY'S**  
P I Z Z A

# 2024 COMMUNITY GIVING REPORT



# MORE THAN PIZZA

At Dewey's Pizza, nourishing our community is our Purpose. In 2024, we partnered with incredible organizations to make a real impact—through Giveback Nights, pizza and gift card donations, and special events like our Day of Giving and Run to Raise Dough 5K. From raising funds for local causes to sharing slices of joy at community events, we're all about spreading love (and pizza) wherever we go. None of this would've been possible without our amazing teams, partners, and guests. Let's celebrate a year of positive energy, generosity, and exceptional experiences! Together, we can DEWMORE.

# TASTES GOOD TO GIVE BACK

## GIVEBACK NIGHTS

We partner with local organizations and raise dough for local nonprofits. These in-store fundraisers are great for schools and other nearby organizations.

**196 EVENTS**  
**\$49,550 IN DONATIONS**



In February of this year, we lost our longtime friend and teammate of 16 years, Chris Boyd. The St. Louis market came together for a market-wide Giveback Night benefiting Westminster Christian Academy in Honor of Chris.

**\$6,025**



## TOP GBNS IN 2024

Harrison Greene &  
St. Jude School

**\$775**

University of Dayton &  
The Riding Centre

**\$675**

Worthington &  
St. Michael School

**\$575**

Fairlawn &  
Revere Schools

**\$475**



# SLICES OF SERVITUDE

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We are happy to donate pizzas and salads for local organizations' events. From trivia nights and school events to galas and big fundraisers, we provided the 'za!

**2,371 17" PIZZAS + 46 PARTY SALADS**

We also donated \$25 gift cards to local events such as trivia nights, raffles, benefits, silent auctions, and more!

**2,272 DONATION GIFT CARDS**

Say cheese! We provided

**445 FREE 11" CHEESE PIZZA COUPONS**

to local events throughout our communities.

# DAY OF GIVING

In commemoration of Juneteenth, we hosted a Day of Giving and donated 10% of sales to six local organizations that focus on improving the lives of Black youth and the local community.

## \$11,800



# DAY OF GIVING IMPACT



“We were able to utilize the funds donated from Dewey’s to provide over 750 books to students in the St. Louis area.”  
- Michelle, Little Bit Foundation

## OPERATION Breakthrough

“We allocated the Dewey’s Day of Giving funds to our Emergency Assistance Fund. This goes to social services: our pantry, helping parents with rent assistance, utilities. Our pantry is used by 90% of families annually reaching over 500 households every month.”  
- Helen, Operation Breakthrough



“With the Dewey’s Day of Giving funds, we focused on expanding our recreational activities to allow greater involvement from all students as well as our volunteers. We were able to purchase eight laptops which allows us to tutor the additional students at our high school campus.”  
- John, Victory Project



“We used the funds donated by Dewey’s to support the Power to the Poets Program, which provides students with opportunities to be immersed in a strengths-based culture where they are supported in self-growth, artistic mastery, mental health and social emotional learning factors, while honing skills to determine their unique paths forward in life.”  
- Amy, WordPlay



“With the funds from Dewey’s Day of Giving, we were able to partner with another nonprofit and be a part of their mentoring program for young boys. Also, I was able to pay some barbers to go to a few rec centers and do haircuts as well as to go to the juvenile detention center and mentor the young men and cut their hair.”  
- Waverly, TUBA



“Dewey’s Day of Giving donation supported our after-school/summer programs that served 319 kids in 2024. Our programming is unique to DFYF, and very important to those we serve in disadvantaged neighborhoods.”  
- Patty, Directions for Youth & Families

CINCINNATI

CLEVELAND

COLUMBUS

KANSAS CITY

ST. LOUIS

# RUN TO RAISE DOUGH 5K BENEFITING MENTAL HEALTH

The 5th Annual Run to Raise Dough 5K returned on Sunday, August 11, 2024 benefiting mental health organizations throughout each of our markets. We hosted an in-person race in Cincinnati and expanded the race virtually in Cleveland, Columbus, Kansas City, and St. Louis.

**413 PARTICIPANTS**

**47 VOLUNTEERS**

**\$40,465 DONATED**



# PIZZA FOR A PURPOSE

Our team gathered for the Mayor's Corporate Challenge at Geier Esplanade to plant flowers and beautify the Oakley neighborhood.

For 9/11 Meal Pack Day, our Columbus market donated pizzas and our office team spent the day packing meals to feed the hungry.

In collaboration with Skyline Chili, a portion of sales of the Skyline Dip Deluxe pizza was donated to Boys & Girls Club of Greater Cincinnati.

**\$2,562.50**

A portion of Dr. Dre pizza proceeds were donated to Breakthrough T1D in honor of former Kitchen Manager, Andre Howard, including pizza school events to educate the newly diagnosed.

**\$1,000**

We were on the air with KISS107 FM during their request-a-thon benefiting Make-A-Wish foundation.

**\$1,000**





# 2024 BY THE NUMBERS

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**\$170,178**

Total Charitable Contributions

Including:

**\$20,000** to the Arts

**\$5,513** in Sponsorships

**\$144,665** to Community Events

**THANK YOU**

to the following team members who went above and beyond to nourish our community this year: Nicole Kelly, Scott Patterson, Kyle Asher, Dave Geis, Miranda Schneider, Jane Dreher, Dylan Green, Tom Grauel, Alec Radivoyevitch, Rodney Matus, Jill Willerding, and Laina Rasp. Led by Katie Taylor.